

# Event Sponsorship

Interested in increasing your brand visibility at one of our events? This document gives a quick overview as to what is available to suit all budgets. We run around 20 events per year which are attended by those in decision making roles across multiple sectors. Should you have any questions contact Claire Whysall on [claire@compositesuk.co.uk](mailto:claire@compositesuk.co.uk).



## Delegate Pack Inserts

Place your company flyer directly into the hands of delegates by having these inserted into the delegate pack at one of our events.

Flyers need to be a single sheet of A4 or smaller to fit into our folders. We reserve the right to place flyers on each seat/place setting instead of in a pack.



## Literature on Reception

Have your company flyers/brochures out on the registration desks for delegates to pick up on arrival.

This option is suitable for larger, multi-paged brochures as well as smaller flyers.



## Refreshment Sponsor

As sponsor of the break and lunchtime refreshments you would receive:

- A thank you from the event chair.
- Your banner next to the serving area.
- Your logo displayed around the refreshments.
- Your logo as refreshment sponsor on the event programme.
- Listed as a sponsor with link back to your website on the event web page.



## Drinks Reception Sponsor

### **Annual Conference only.**

As sponsor of the drinks reception you would receive:

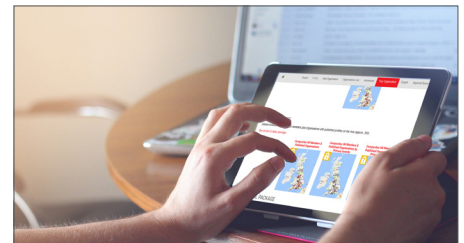
- A thank you from the event chair.
- Your banner next to the serving area.
- Your logo displayed around the refreshments.
- Your logo as drinks reception sponsor on the event programme.
- Listed as a sponsor with link back to your website on the event web page.



## Holding Slide Sponsor

A holding slide is displayed on the presentation screen be during break times and lunch.

Have your company advert displayed here as a supporter of the event for delegates to see when they re-enter the presentation space.



## Blog Post Sponsor

Prior to each event a post is made on the Composites UK blog showcasing who will be speaking, exhibiting and more. This is promoted via our social media channels.

Have a paragraph solely relating to your company included in this post - this could promote your presence at the conference or a product/service relevant to the theme of the event.

**Continue to page 2 for more options...**



### Event Email Sponsor

An email relating to the event is sent directly to targeted recipients prior to the event.

Have your logo, link and short company description (150 words) take top position on this email, arriving directly in the inbox of potential customers.

### Social Media Posts

Enhance your attendance, speaker slot or table-top display with the option to send out your corporate message via our Twitter feed (around 3000 followers).

You would provide the content to be posted which could include images, videos and hyperlinks. The price is for four posts.

### Provide Your Own Items

Would you like to send us your company pens, branded USB sticks or any other promotion items to place on the registration desk?

If so, this option is for you! A great option for those who can't be there on the day to exhibit.

### Table-Top Exhibition Spaces

We always aim to have some table-top exhibition spaces available at each event however this is often dependent upon the venue and its limitations. Please see the calendar listing for each event on our website - [www.compositesuk.co.uk/events](http://www.compositesuk.co.uk/events) - to see what is available.

### Prices for 2017

See below table for prices per event type. Prices shown exclude VAT.

		Regional Events		Sub-Group Events		Annual Conference		Sector Showcases	
		Average delegate numbers:		40		30		70	
	No. Available per event:	Member	Non-member	Member	Non-member	Member	Non-member	Member	Non-member
Delegate pack inserts	Unlimited	£175	£230	£175	£230	£210	£275	£210	£275
Literature on reception	Unlimited	£125	£165	£125	£165	£175	£230	£175	£230
Refreshment sponsor	1	£450	£585	£450	£585	£600	£780	£600	£780
Drinks reception sponsor	1	-	-	-	-	£600	£780	-	-
Holding slide sponsor	5	£150	£195	£150	£195	£225	£295	£225	£295
Blog post sponsor	1	£300	£390	£300	£390	£450	£585	£450	£585
Event email sponsor	5	£450	£585	£450	£585	£600	£780	£600	£780
Social media posts	Unlimited	£200	£260	£200	£260	£350	£455	£350	£455
Provide your own items	Unlimited	£150	£195	£150	£195	£225	£295	£225	£295

**Continue to page 3 for the terms & conditions and how to order...**

## **Questions and Booking**

Should you wish to book a sponsorship option for one of our events or have any questions please contact Claire Whysall, Communications Manager on [claire@compositesuk.co.uk](mailto:claire@compositesuk.co.uk) to check availability. An invoice will be raised to confirm the sponsorship option. The sponsorship contract begins at the date of invoice.

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## **Terms and Conditions**

1. Sponsorship applicants will be assessed to check their relevance for each event before confirmation of sponsorship is given. Composites UK reserves the right to refuse sponsorship to those not deemed suitable or relevant.
2. Upon confirmation, the Sponsor will receive a date by which they need to supply items, flyers or content where applicable. Composites UK cannot guarantee to deliver the sponsorship option should item(s) be received after this date.
3. The sponsor contract starts from the date of the invoice. Sponsorship is not confirmed until an invoice is raised by Composites UK
4. Cancellations:
  - 0 - 90 days prior to the event - no refund given.
  - 91 - 120 days prior to the event - 50% refund given.
  - 121+ days prior to the event - 100% refund given.
5. Composites UK reserves the right to change the date and/or venue without notice. If an event is cancelled by Composites UK sponsors will receive a 100% refund.
6. Composites UK reserves the right to cancel any sponsorship contract without reason prior to the event. In this case a 100% refund would be given.