

APPRENTICE OF THE YEAR AWARD

**SHORTLISTED:** Jasmine Moore

Jasmine is the Head of Marketing at Fluency.

She is responsible for the marketing of Fluency and associated events, as well as all client marketing.

Jasmine was recently awarded the CIM Level 4 Digital Marketing qualification from the Chartered Institute of Marketing, after completing the following modules: Campaign Planning, Digital Marketing Techniques, and Applied Marketing.

Jasmine has successfully led the re-brand of Fluency Marketing to The Fluency Business Group, and designed client stands for large conventions like JEC and ICS.

Due to her hard work, determination, and drive to succeed, Jasmine has seen the addition of 11 new clients to the Fluency books—positive feedback is constant from old and new clients.

She's an adept multitasker, undertaking new work almost every day. In her spare time Jasmine enjoys practicing her photography and running her dog's social media. This shows that marketing isn't just her job... it is her passion.



Website: [www.fluency-group.com](http://www.fluency-group.com)

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