



SOCIAL IMPACT AWARD

SHORTLISTED: The Fluency Business Group

Fluency is a specialist full-service marketing and communications partner with over 30 years combined expertise and experience focussed on the Advanced Materials and Advanced Engineering markets.

Strong values are built around integrity, respect, innovation, transparency, excellence, generosity, passion, and fairness. Its initiatives to support employees and the local community extend through to charity work.

The company has close links to the health charity Mind. In 2022, £10,000 was raised for the charity on a bike ride from London to the JEC World convention in Paris, alongside R-Tech Materials' Geraint Havard.

Fluency employees are catered with support towards family and personal needs, with flexible working and the promotion of physical and mental welfare through walks, yoga, and meditation sessions.

Fluency continues to promote careers in advanced materials and advanced engineering through student work placements within the business, along with outreaching to schools and universities with presentations and training programmes.

Website: www.fluency-group.com



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