

SUSTAINABILITY AWARD: NET-ZERO

SHORTLISTED: Jo Bird & Co

Jo Bird & Co. manufacture GFRP enclosures for storing and protecting fire safety and lifesaving equipment in hazardous environments, such as offshore energy and marine.

Sustainability is at the core of the company's future growth plans. Jo Bird & Co has pledged to achieve net-zero in (Scope 1, 2 & 3) by 2050.

Since 2008 the company has concentrated on Scope 1 & 2 impacts: LED lights, and Solar panels etc. However, the company estimates that 80% of its carbon is generated in Scope 3, and therefore this is the priority.

The company believes that it can make significant reductions, if carbon and the environment generally, are considered at all stages of product design. Through its investment into R&D, Jo Bird & Co. can now optimise the product design, manufacture using the most sustainable process (RTM closed mould technology) and using the most sustainable materials (e.g., changing resin to PET, reduced the carbon content by 25% and re-used 360,000 plastic bottles).



Website: www.jobird.co.uk

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