

Composites UK: Media Pack

This document will take you through the options available to you where you can promote your company through advertising with Composites UK.

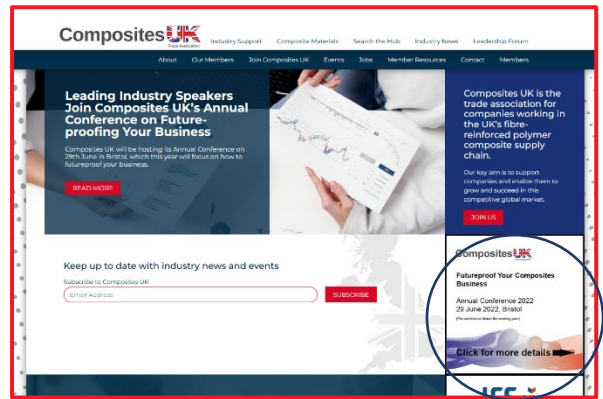
If you have any questions, please contact Claire Whysall, Marketing & Communications Manager on claire@compositesuk.co.uk.

All prices quoted are ex. VAT.

Website Advertising

Advertising space on our website can be seen on the right-hand side of the home page. The space is 370 x 370px static jpg pointing to a hyperlink of your choice. The website gets on average 12,000 visitors per month.

	Member	Non-Member
1 month	£150	£320
3 months	£400	£875
6 months	£750	£1700
12 months	£1400	£3000



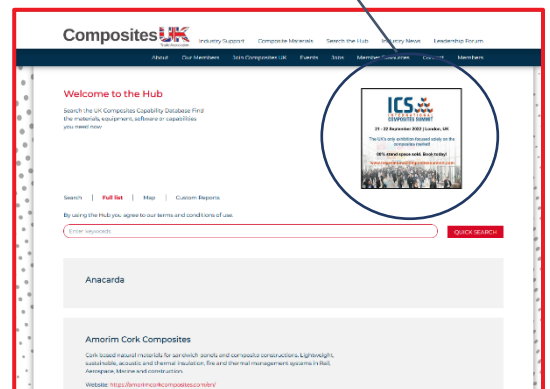
Advert on the homepage

Website and Hub Advertising

As above but with the addition of your advert also being shown on The Hub – the UK’s composites capabilities database, used by potential customers in the industry in searching for services and products. The Hub has been searched 133,392 times in the last 12 months.

	Member	Non-Member
1 month	£210	£450
3 months	£540	£1200
6 months	£960	£2200
12 months	£1850	£4100

Advert on The Hub



Newsletter Advertising

The Composites Hub newsletter – a collaboration between Composites UK and the National Composites Centre, is sent out twice per month to 9,000 subscribers.

It is sent on the first working day of each month, with the next edition following 14 days later.

Advertising space on the newsletter are 260px wide x 100px high. Static jpgs only. Prices higher than the website advertising as this is delivered directly to people’s inboxes.



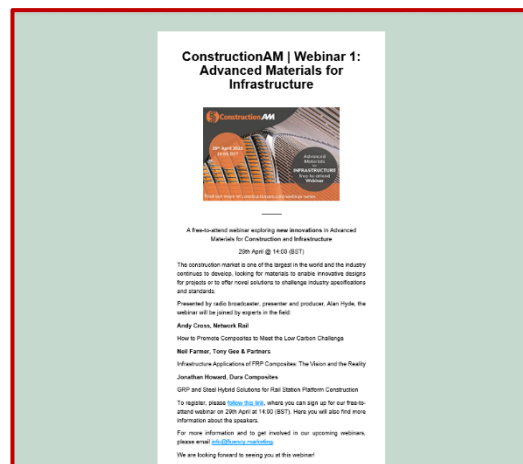
Adverts on the newsletter

	Member	Non-Member
1 month	£250	£530
3 months	£680	£1400
6 months	£1200	£2900
12 months	£2200	£5400

Solus Emails to Members

This option allows you to send a solus email directly to Composites UK members (a mailing list of 800 individuals) about your product, service or event in your branding.

- There’s a total of two available slots per month.
- You provide the HTML.
- Click through and open rates can be supplied.
- Contact details of who opened/viewed the email will not be shared.
- Requests for this option are not guaranteed and need to be deemed appropriate for the audience by the Composites UK communications team.



	Member	Non-Member
Per email	£150	£300

Social Media Support

A sponsored post to our social media followers. This option is open to members only, and like the solus email option, requests are not guaranteed and need to be deemed appropriate for the audience by the Composites UK communications team.

The content is provided by you – this could be in the form of a new post, or a share of a specific post you already have live.

LinkedIn connections: 17,000 (across our main profile, company page and groups)

Twitter followers: 5,000

(As of April 2021)

	Member	Non-Member
LinkedIn status update	£320	n/a
Twitter post	£200	n/a

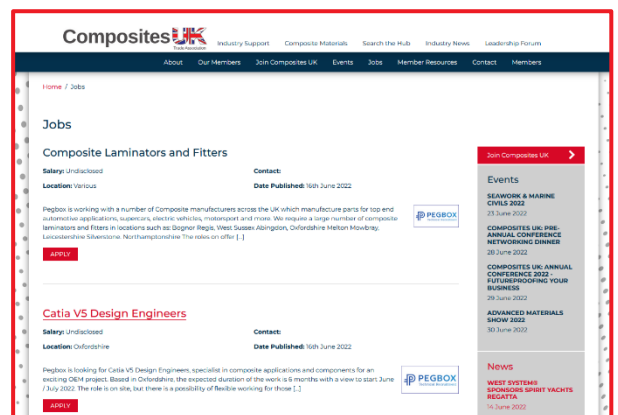
Job Advert Posting

Place your composites related job post on the Composites UK jobs board and get it in front of experienced composites specific personnel. A listing lasts six-weeks.

Included within this package (which is FOC for Composites UK members):

- Your job post listed on the Composites UK job board on our website (12,000 visitors per month)
 - Latest jobs posts will appear on the home page.
- Placed within our fortnightly industry e-newsletter to 10,000 composite professionals. There are three newsletters in a six-week period.
- Shared on our LinkedIn company page (5,700+ followers)

Non-member pricing is available for one advert, or two/three/five/ten. For the latter you can purchase when you'd like and use the advert slots over the course of one year from purchase. Note that unused adverts will not be carried over to the following year.



	Member	Non-Member
First advert placed	FOC	n/a
One advert	FOC	£100
Two adverts*	FOC	£150
Three adverts*	FOC	£200
Five adverts*	FOC	£250
Ten adverts*	FOC	£300

*Can be used at any time within a one-year time frame. Unused ad slots will not be carried over to the following year.

Additional Options for Business Support Network Partners

If you are one of our Business Support Network Partners who have signed up to provide support to our member companies, there are also other options open to you.

- Sponsoring of the member newsletter.
- Producing a corporate video introducing your company to our members,

Contact us for more details.

For more information, or to discuss any of the options included in this document, contact:

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