



## Doing business in Thailand 2024

Join us for this introductory webinar where we will be joined by Mahanakorn Partners Group who will be covering everything you need to know about expanding into Thailand and the opportunities presented by this exciting market.

- **Date:** 29 February 2024
- **Time:** 10:00 to 11:00 (GMT)

Thailand is the second-largest economy in Southeast Asia and boasts world-class infrastructure and excellent digital connectivity. Thailand also has a highly skilled workforce with strong trading links to China, India, and other ASEAN member nations.

Thailand's Board of Investment (BOI) have initiated a five-year investment promotion strategy, which is due to run from 2023 to 2027. With a new ruling coalition in place as of August 2023, this webinar will look to update our UK audience on current sectors of focus for 2024.

- Bio-Circular-Green (agriculture, food, medical, and clean energy).
- Electric vehicle (EV) manufacturing.
- Electronics (particularly smart electronics).
- Regional business hubs.

In 2022, electronics, automobiles (EVs), and digital sectors had the highest growth rate in Thailand. Now is a great time to consider this thriving country due to the tax exemptions on offer and government incentives that look to promote trade and investment into the country.

### Join us:

We've now launched our new Santander Navigator tiering structure, which has changed the way you register for events. All of our events can now be accessed through our free Explore subscription package, where you can register for this and future events, as well as access exclusive insights and a number of other exciting features.

To register for this event, please click the relevant button below to register and, for new subscribers, register your details to activate your free Santander Navigator subscription. Once you've registered for the platform, make sure to register for the event itself in the 'Events and activities' tab. For further information about this event, please contact [Vikkrama Kumaravale](#).

Santander Navigator  
subscribers

New to  
Santander Navigator

### In collaboration with:



[View our privacy policy](#)