



22 - 26 July 2024, Farnborough, UK

EXHIBITOR INFORMATION PACK



NWAA / Composites UK Member Pavilion @ Farnborough Airshow 2024

Farnborough Airshow sees:

74,780 trade visitors

1,262 exhibitors

44 countries represented

Exhibit with us at
**Farnborough
Airshow 2024** -
the cornerstone of
British aviation

ABOUT US

The **North West Aerospace Alliance** (NWAA) and **Composites UK** are pleased to come together and host a joint pavilion stand at the Farnborough Airshow 2024 for the first time.

The 150sqm stand will house 28 companies from within each organisation's respective member companies.

About NWAA

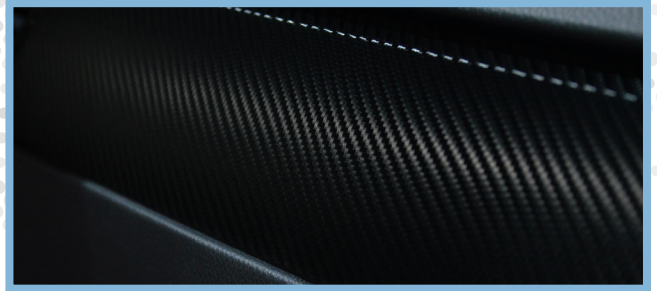


NWAA delivers value to each of its members by providing the opportunity to network, collaborate and promote their capabilities both in the UK and Internationally in order to increase future business opportunities.

The NWAA is the professional trade association for all companies operating in the aerospace, defence and space sectors and its supply chain in the North West of England. NWAA represents the views of its members at regional, national and international levels and represents one of the largest aerospace and defence clusters in the world.

www.aerospace.co.uk

About Composites UK



Composites UK provides each of its members with the opportunity to be better informed, to develop their network, collaborate, and to promote their business, in the UK and overseas, such that they can capitalise on the growth of the global composites market.

Its vision is to become the Premier Trade Association for the UK composites sector, by working with its members, partners and government to create the most supportive environment for innovation and sustainable growth.

www.compositesuk.co.uk

Industry Themes at Farnborough 2024



SPACE



DEFENCE



SUSTAINABILITY



INNOVATION



FUTURE FLIGHT



WORKFORCE

Full show details at: www.farnboroughairshow.com

WHY EXHIBIT WITH US?

NO RESOURCE? NO PROBLEM!

All of the pre, onsite and post event management is done by the NWAA/ Composites UK team providing you with a stress-free experience.

You will need to complete your online exhibitor profile, provide us with your company logo and the video for your TV - and that's it other than to decide on which brochures and samples to bring on the day!

GENERATE QUALITY LEADS

The pavilion will attract a large amount of visitors, and more importantly, the right visitors.

The stand is an eye-catching, easy-to-find prime space situated in Hall 1 - it can't be missed!

Both NWAA and Composites UK will be inviting their OEM/tier 1 contacts to visit the stand.

BE PART OF OUR COMMUNITY

Get to know members of the NWAA and Composites UK teams and learn more about how we can help you beyond Farnborough.

You'll also have 27 other companies around you on the pavilion across the 5 days - they could turn out to be your next big client or partner.

ONSITE SUPPORT

The NWAA and Composites UK teams will be on hand, not just to help out with your presence onsite, but to disseminate enquiries from attendees on the day from our reception desk, introducing you to visitors you may not have met otherwise.

PROMOTIONAL SUPPORT

By joining the pavilion you're one of us - we want you to get the most from exhibiting.

That's why we will promote your presence on the stand on our websites, news releases and social media posts.

We'll even provide you with graphics you can use as well.

EXHIBITOR GUIDANCE

New to exhibiting or want to learn new ways to get the most return on your investment?

We'll be sending all of our exhibitors valuable information with hints and tips about what you can do to make the most of your place on the member pavilion.



THE PACKAGE

Our detailed package includes all that you need for your presence on the Member Pavilion at Farnborough Airshow 2024!

YOUR POD

- A 1m wide by 2m tall pod, branded with your company logo and includes:
 - 42" TV for you to loop a company video or presentation.
 - A lockable cupboard, which acts as a shelf for brochures or samples.
 - Stools.
 - An electricity point for charging small devices/ laptops.

PRE, ONSITE AND POST EVENT SUPPORT

- Use of on-stand meeting tables (must be booked in advance).
- On-site support from the NWAA/Composites UK teams.
- Individual company listing on the Farnborough Airshow Exhibitor Directory.
- Week long exhibitor passes.
- Guidance on how to make the most of your participation.
- Travel information to help you plan your time at Farnborough.



POD PRICING

£6.5k front pods
£6.0k middle pods
£5.5k back pods

Speak with your relevant member contact to discuss availability and location.

NWAA Member Contact



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Composites UK Member Contact



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